

### **Report on Exhibit of Poison Information Centre at Suttur Jathra Exhibition - 2019**

The Department of Pharmacy Practice, JSS College of Pharmacy, Mysuru exhibited a stall on Poison Information Centre (located at JSS Hospital, Mysuru) during the six-days Jathra Mahotsava held during 1<sup>st</sup> – 6<sup>th</sup> February 2019 at Sri Suttur Srikshetra. Several thousands of people from in and around Mysore and nearby districts visited the stall while witnessing the event. The objective of exhibiting a stall was to showcase the various activities carried out by the Poison information Centre and Department of Pharmacy Practice and the Institution. The stall exhibited by JSS College of Pharmacy, Mysuru was inaugurated by Dr. B. Manjunatha, Registrar, JSS AHER and Dr. P. A. Kushalappa, Director of Academics, JSS AHER and Dr. T. M. Pramod Kumar, Principal, JSS College of Pharmacy, Mysuru on Friday, 1 February 2019 at 10 am in the presence of other delegates who graced the occasion.



During the event, more than thousand people from different places visited the stall and visitors were briefed about the various courses offered by the college and career opportunities available for pharmacy graduates. Also, the general public were briefed about goals, objectives and various activities and roles of each of the five departments of the college.

Also, during the exhibit, general public were educated on the poison information services, safe use of medicines, safety precautions to be taken while using medications in elderly population, children and also about safe storage of medications.



Also, the farmers were educated on safe use of pesticides and what are the preventive/precautionary measures to be adopted to avoid the toxicity while using pesticides for farming. The public/farmers/villagers were also made aware of Poison information Centre run by the Department of Clinical Pharmacy located at JSS Hospital, Mysore and its 24X7 free services on provision of information on prevention & management of different types of poisoning cases. Also general public and farmers were made aware of 24X7 Toll-Free number (1800 425 0207) and mobile number (+91 6363539153) for seeking the information on management of different types of poisoning cases. Also, they were made aware of The Poison Information Google App service that provides all the information on locally available poisonous substances and management of poisoning cases, first aid measures, standard poison treatment protocols. Also, awareness was created among general public on importance of lifestyle modifications for better control of chronic diseases like Diabetes, Hypertension and Asthma.

Feedback /suggestions were collected from the visitors and majority of them opined that the information provided to them was useful and would benefit them. The Suttur Jathra Exhibition In-charge Committee appreciated our participation and the various activities carried out in align

with basic theme of Suttur Jathra-2019 for the benefit of general public and rewarded our college with a participation certificate.