

JSS Academy of Higher Education and Research
JSS College of Pharmacy
Sri Shivarathreshwara Nagar, Mysuru-570015

Lecture on Zero Waste Management by WOW (Wellbeing out of waste) a CSR Initiative by ITC Ltd

JSS College of Pharmacy, Mysuru in association with the NSS Unit had organised a awareness talk on waste segregation and zero waste management by Mr. Mohan Siddi, Representative, WOW (Wellbeing out of waste) an Corporate Social Responsibility initiative by ITC Ltd on 05-12-2017.

Non-teaching Staff of JSS College of Pharmacy, Mysuru participated where they were educated about the judicious management of waste and how to segregate the waste such as dry waste, wet waste and sanitary waste. Dry Waste can be converted into a recyclable product and wet waste can be used as compost or manure by farming, gardening etc. Whereas biomedical/sanitary waste must be disposed very carefully by an indication or a marking, so that it does not affect the personnel involved in disposing it.

Dr. T.M. Pramod Kumar, Principal, JSSCP, Mysuru, Dr. M.P. Gowrav, NSS Programme Officer, Dr K.L. Krishna, NSS Co-Ordinator, JSS University and Non-teaching staff of JSSCP, Mysuru were present.

