

JSS Academy of Higher Education and Research

JSS College of Pharmacy

Sri Shivarathreeshwara Nagar, Mysuru-570015

Report

Webinar on “Cosmetic Industry as a Career Opportunity”

Held at JSS College of Pharmacy, Mysuru on 11/11/21

A webinar on “**Cosmetic Industry as a career opportunity**” was held on **11th November 2021 from 3.00 pm to 5.00 pm** through the online platform at JSS college of pharmacy, Mysuru. The speaker for the lecture was **Dr Vijay Bambulkar**, Consultant and Adjunct faculty, JSS Academy of Higher Education & Research, Mysuru, INDIA. This lecture was organized for the Final year B. Pharm, M. Pharm and PhD scholars.

Dr. Vikas Jain, Associate Professor, JSSCP, Mysuru, introduced the speaker and the topic of the lecture to the participants.

Dr. Bambulkar gave insight on multiple facets of Cosmetic industries and how pharmacists are well equipped with their knowledge to be successful cosmetologist. He had delivered a highly impressive and detailed lecture covering the following topics:

- Comparison of Cosmetics and Pharma market
- Challenges in the cosmetic industry
- Detailed economic survey on various leading cosmetic manufacturers.
- The success story of NYKAA and the use of AI and ML in cosmetic industries.
- Multiple roles a pharmacy graduate can play in the pharmaceutical industry.

All the Students and faculty present in the webinar gave positive feedback and expressed their thanks for this excellent lecture. The webinar was interactive and well attended by around 100 participants. With some motivational words, Dr. Asha Srinivasan, Assistant Professor, Faculty of Life Sciences, Mysuru, finally delivered the vote of thanks and concluded the guest lecture.

OVERALL PERSPECTIVE

PHARMA	COSMETICS
1. ~150000 CRORES	1. ~ 150000 CRORES
2. 11% CAGR	2. 15% CAGR
3. GOVT. PRICE CONTROL ..PROFIT..SALARY	3. CONSUMER CONTROLS PRICE...COMPETATIVE HIGH PROFIT MARGINS
4. BREAKTHROUGH INNOVATIONS ..LONG LEADTIME	4. FAST CREATIVE CONTINUOUS INNOVATION ...SHORTER LEAD TIME
5. BUY COMPULSION	5. CONSUMER CHOICE
6. PRESCRIPTION/ OTC DRUGS	6. BUY CHOICE
7. ESSENTIAL COMMODITY	7. LUXURY COMMODITY
8. 4000 COLLEGES	8. 8 DEGREE COLLEGE
9. ~250000 pharmacists /year	9. ~400 cosmetologist / year

11/11/2021
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Zoom Meeting You are viewing Vijay Bambulkar's screen View Options

Mahendran Bha... Vijay Bambulkar Dr. Vikas Jain Asha Srinivasan Vaishakhi (98) Sowmya m s

COSMETIC COMPANIES AS PART OF FMCG SECTOR

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103 Participants Chat Share Screen Record Reactions

24°C Partly sunny 03:35 PM 11-11-2021

QUESTION & ANSWER

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Vijay Bambulkar Dr. Vikas Jain Asha Srinivasan