

## **I. INTERNATIONAL CONFERENCE ORGANISED**

### ***International Conference on Exploring the Potential of Ayurveda in Promoting the Well-being of Humans, Animals, Plants and Environment***

#### **Summary**

A One-Day International conference on “Exploring the Potential of Ayurveda in Promoting the Well-being of Humans, Animals, Plants and Environment” was conducted on 28, November 2023 with the theme of “Ayurveda for everyone on every day” by JSS Academy of Higher Education & Research, Mysore, India & South Kazakhstan Medical Academy, Kazakhstan, Hosted by JSS College of Pharmacy, Rockland’s, Ooty, India, Supported By Swami Vivekananda Cultural Centre (SVCC), Embassy of India, Astana, Kazakhstan. This conference was planned for 8 sessions with 8 chairs (Both External speakers & chair) for one day. The details of the sessions and speakers are as follows:

**Session 1:** Dr. Bhagyashree Kamble, Propolis Research Scientist: University of Bradford and Nature's laboratory, Ltd, Whitby, United Kingdom.

**Session 2:** Dr. Anthony Booker, Senior Lecturer in Chinese Herbal Medicine & Medicinal Plant Science University of Westminster, United Kingdom

**Session 1 & 2 Chair:** Dr. Sudesh Gaidhani, Assistant Director, NARIP, CCRAS, Kerala

**Session 3:** Dr. Sujan M U, Asst. Prof. & Coordinator, Department of Yoga, JSSAHER, Mysuru, Karnataka

**Session 3 Chair:** Dr. Raghavendra Rao, Director, CCRYN, Ministry of AYUSH, New Delhi

**Session 4:** Dr. N. Thamizh Selvam, Asst. Director, Biochemistry, NARIP, CCRAS, Kerala

**Session 4 Chair:** Dr. Shivaprasad Hudeda, Prof. & Head Dept. of Dravyaguna, JSS AMC Mysuru, India

**Session 5:** Dr. Parvathi Nair, Research Officer, NARIP, CCRAS, Kerala

**Session 5 Chair:** Dr. C K Ashok Kumar, Deputy Director, Amity Institute of Pharmacy, Gurgaon, India

**Session 6:** Dr. S. Nivedhitha, Professor and Principal, Swathi College of Pharmacy, Venkatachalam, Andhra Pradesh

**Session 6 Chair:** Dr. Srikanth Ala, Research officer NARIP, CCRAS, Kerala

**Session 7:** Dr. Sujan M U, Asst. Prof. & Coordinator, Department of Yoga, JSSAHER, Mysuru, Karnataka

**Session 7 Chair:** Dr. D. Sudhakar, Director, NARIP, CCRAS, Kerala & Dr. S. Vijayraj, Head, Dept. of Pharm. Analysis, Dr. Kalam College of Pharmacy, Thanjavur, India

Totally 2429 registrations (Faculty and research scholars) came from 312 Pharmacy colleges across the world and 6 industrial delegates across India with 26 states from India. About 10 countries like USA, United Kingdom, Singapore, Malaysia, Ethiopia, Kenya, Iraq, Mauritius, East Africa and Australia has participated actively. The conference has received more than 220 scientific presentations from all parts of the world. The session was started with inaugural song followed by welcome address by Dr. S. P. Dhanabal, Principal, JSS College of Pharmacy, Ooty who highlighted the history of institution and invited the leaders of the JSSAHER and guest of invitees. Special address was delivered by Dr. Surinder Singh, Vice Chancellor, JSSAHER, Mysuru who expressed the importance of Indian government towards the Ayurveda celebration. He explained the primary objective of the Ayurveda such as 1. Promoting of Ayurveda to main stream. 2. To bring the strength of Ayurveda in the treatment of various disease, principle involved in the treatment of disease. 3. Neutralizing the potential of Ayurveda to reduce the burden of disease. 4. To explore the potential of Ayurveda to contribute to the national ayurvedic policy and health program. 5. To create the awareness to the new generation and to promote the principle of healing in the society. He highlighted the establishment and collaboration with the South Kazhaksthan Medical Academy, JSSAHER and Indian embassy, Kazhaksthan. He also emphasized the honorable prime minister of India, Mr. Narendra Modi, who established WHO Global Centre for Traditional Medicines (GCT), in Jamnagar, Gujarat and added the note that departments like drug discovery, herbal technology, actively working in both medical college and TIFAC centre from JSSAHER. Dr. T V Nagendra Prasad, Ambassador, Indian Embassy, Kazhaksthan: Delivered a special address and he highlighted importance of Ayurveda and yoga in health care sector. He added a note that Kazhaksthan people visit Kerala, a south state of India for Ayurvedic treatment and its knowledge transfer. He also emphasized on the future collaboration with the Indian Government, JSSAHER in promotion of Ayurveda in near future.

Dr. Manjunatha, Registrar, JSSAHER delivered a special address and emphasized on the reason for selecting JSSAHER for conducting "The International Conference" since JSSAHER has its own history of yogic college, allopathic wing, JSS Institute of Naturopathy and Yogic Sciences, TIFAC from JSS College of Pharmacy, Ooty. He enlighten the delegated that the treatment should be a holistic treatment towards the modern nation. He also appraised the conference team for selecting galaxy of the speakers in and around the area.

Dr. Vishal Gupta, Dean of Academics, JSSAHER, Mysuru presented the anticipated conference outcome and future perspective. He placed particular emphasis on encouraging further clinical research in the field of Ayurvedic products and on promoting Ayurveda to different Ayurvedic stock holders around the world. He said that the purpose of this

conference is to collaborate and partner with worldwide groups for enhanced research on the application of Ayurveda to health. Promoting the potential of Ayurveda to promote health and key outcomes towards the current system of knowledge. combining Ayurveda with current scientific understanding for successful outcomes. Regarding the future, this conference's central subject is basic research and coherence in clinical investigations, as well as concepts and visualizations in coherence. Aside from that, the platform serves as a means of fortifying Ayurvedic regulatory requirements and providing a broadcast network for the field's ongoing research and development.

Dr. Ordabayeva Saule, Dr. of Pharm. Sc, Prof & Head, Department of Pharmaceutical & Toxicological Chemistry JSC South Kazakhstan Medical Academy given her concern and honored JSSAHER leaders for giving a valuable collaboration with their university. She proudly announced that two of their research scholars will be sent to JSSAHER as a student exchange program in near future. She also enlighten the Ayurvedic products and the big marketing in kazhakshtan. She invited for the joint collaboration work with the university to work in the R&D division for their available plants. Mr. Mussabekov Zhankeldy, SKM, Kazhakshtan briefed athe importance and usage of ayurvedic products in Kazhakshtan.

Dr. Shanmugam R, TIFAC Coordinator, JSS College of Pharmacy, Ooty has delivered the genesis of the symposium. Dr. K P Arun, Vice Principal, JSS College of Pharmacy, Ooty has delivered a vote of thanks. The session was started with a planetary speakers and chair persons, parallel scientific poster presentations was conducted with eight divisions of sixteen external evaluators. The prizes for the scientific presentations was given with two segments segregated as staff and students. In staff segment two firs places, three second places and four third places were given. In case of student segment three first places, five second places and seven third places were given.

The session was ended with vote of thanks by Dr. K V V Satyanarayana Reddy, Research Coordinator, Department of pharmaceutics, JSS College of Pharmacy, Ooty. The feedback forms were collected from the delegates where the delegates were highly appreciating such kind of events in near future also. The event was highly welcomed by the delegates and expressed their knowledge exchange with the group. The conference highlighted the ancient Indian holistic healing system's potential not only in human health but also in benefiting animals, plants, and the overall environment.

Participants engaged in insightful discussions and presentations, exploring the multifaceted aspects of Ayurveda and its role in fostering well-being across various domains. Sessions covered topics ranging from traditional Ayurvedic medicine practices for human health to innovative applications in veterinary care and plant wellness. The conference emphasized the

interconnectedness of all living entities and the environment, showcasing Ayurveda's adaptability and relevance in addressing contemporary global challenges.

Experts shared research findings, case studies, and practical applications, demonstrating Ayurveda's effectiveness in promoting sustainable health practices. The event served as a platform for networking and knowledge exchange, fostering collaboration among professionals from diverse fields interested in harnessing Ayurveda for the greater good.

Overall, the conference played a pivotal role in advancing the understanding of Ayurveda's potential and its holistic approach to well-being, offering valuable insights for researchers, practitioners, and policymakers alike. The exchange of ideas and experiences contributed to the ongoing dialogue surrounding the integration of traditional wisdom like Ayurveda into modern healthcare and environmental practices.

