Environment Education Programme (EEP)

The Environment Education Programme (EEP) is a scheme of Ministry of Environment, Forest and Climate Change, Government of India. Environmental Management and Policy Research Institute, Bengaluru is the Implementing agency for EEP in the state of Karnataka. In the same lines EMPRI had organized "Swachhata Savaari" activity as a part of LiFE Mission campaign in association with JSS AHER, Department of Environmental Science Mysuru on 30 May 2023 at the Banks of River Kaveri, Srirangapatna. The activities scaled up with a symbolic approach in a focussed manner on sustainable lifestyle aimed at motivating children/ youth and public to think critically and form their habits in such a way as to live in harmony with nature and reduce polluting the natural water bodies and surroundings. The programme aimed to supplement the knowledge that the young generation experience more from nature and hands-on activities. Psychological interventions to behaviour change like education, enablement, incentivization, modelling, persuasion; training, etc were highlights of the program.

