



JSS Academy of Higher Education & Research, Mysuru

(Deemed to be University, Accredited 'A++' Grade by NAAC)

JSS COLLEGE OF PHARMACY, Ooty

(ISO 9001:2015 Certified)

and



**Ministry of Human Resource Development (MHRD), Govt. of India
Institution Innovation Cell (IIC)**

Report-NEAT Logo Competition

21.10.2019.

Ministry of Human Resource Development has conceptualized National Education Alliance for Technologies (NEAT) as a Scheme for using technology to make learning more personalized and customized. NEAT would deliver Education Technology solutions directly to the students and educational institutions, through a National NEAT portal, giving learners a wide choice to select the technological solution that would suit their requirement, thereby, improving their overall learning outcomes. In this backdrop MHRD's Innovation Cell's (MIC) has invited entries from various institutions for logo design to convey the purpose of NEAT.

In view of this, on 21.10.2019, the JSSCPO-IIC has organized the NEAT logo competition to encourage the students of UG, PG and PhD scholars to submit their logo design ideas for NEAT in the prescribed format. With passion 08 students of PG and PhD have submitted their logo designs in the themes of Quality Education, Technology, Alliance, Adaptive learning, Artificial Intelligence. This event provided a platform to the students to showcase their talent. It also gave them an opportunity to explore and give vent to their imagination. The competition witnessed an overwhelming level of excitement, creativity, composition and tremendous skill demonstrated by the students in their performance in designing NEAT logos.

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