

A Brief Report on Alumni Interaction Series 2023 – Lecture 11

(Bridging the gap - Connecting to the World)

Name of the presenter:

Dr Haritha Atluri PharmD
Director of Program- Clinical Informatics Product
Carbon Health
San Francisco, California



Title of the presentation: “World of Electronic Health Records and Medical Informatics”

Date of the Presentation: 23.11.2023

Program Organized by: Dept. of Pharmacy Practice & Pharmacy Education Unit JSS College of Pharmacy, Ooty

As a part of the Alumni interactions 2023, the series was held on 23.11.2023 by one of our proud Alumnus of Department of Pharmacy Practice, Dr Haritha Atluri PharmD, Director of Program- Clinical Informatics Product, Carbon Health, San Francisco, California.

Dr Haritha Atluri, a PharmD graduate from JSS College of Pharmacy, Ooty completed her PharmD program and has experience of five years as a Clinical Informatics. She is responsible for Led development and launch of a COVID-19 enterprise product that generated \$100 million in revenue in a span of 8 months. She devised an accurate billing framework that generates visit-based Current Procedural Terminology (CPT) codes based on medical decision-making. Dr Haritha Atluri enforced and implemented strategies and campaigns to improve HEDIS quality metrics, resulting in their organization's HEDIS quality measures ranking in the 90th percentile.

Dr Haritha Atluri, a distinguished expert in the field of medical informatics, delivered an insightful presentation exploring the vast landscape of Electronic Health Records (EHR) and Medical Informatics by virtual mode on google meet on 23.11.2023. The objective of the webinar was to provide participants with a comprehensive understanding of the role of technology in transforming healthcare data management. Dr Haritha began by elucidating the fundamentals of EHR, highlighting its significance in the digitization of patient health records. The presentation covered the evolution of EHR systems, their benefits, and the impact on healthcare delivery.

Dr Haritha discussed challenges and solutions related to integrating health data from diverse sources and emphasized the importance of seamless communication between different healthcare systems. The presentation provided insights into the measures and protocols implemented to ensure the confidentiality and integrity of health information. The presenter discussed the latest technological advancements in medical informatics, including artificial intelligence, machine learning, and predictive analytics. Dr Haritha provided a forward-looking perspective on how these innovations will shape the future of healthcare data management. Dr Haritha Atluri then concluded her presentation followed by taking up queries from the audience and staff, Department of Pharmacy Practice. Over 91 participants fruitfully benefited through this alumni Interaction Series.

