

**Report on**  
**Web-based International workshop on "Intellectual Property Rights (IPRs) and Intellectual Property (IP) Management for Start-up."**

***17 April 2021, 10 AM***

This One Day Workshop on "Intellectual Property Rights (IPRs) and Intellectual Property (IP) Management for Start-up" is organized by the Department of Pharmacology, JSS College of Pharmacy, Ooty (JSSCPO), a Constituent College of JSS Academy of Higher Education & Research, Mysuru, and the Institution's Innovation Council (IIC) of JSSCPO was held 17 April 2021.

Dr.T.K. Praveen, IPR Activity Coordinator, IIC-JSSCPO, has given the workshop's genesis and highlighted the importance of the workshop.

Dr. S.P. Dhanabal, President, IIC-JSSCPO, has invited all the speakers, Dr. Gopakumar G. Nair, Designated Partner, Gnanlex Associates LLP; Ms. Andreyra Fernandes, IPR/Legal Consultant, Gnanlex Associates LLP; Mrs. Srividya Ravi, Patent Associate, Gnanlex Hermeneutics Pvt Ltd; and Professor Gopal C. Kundu, Director R&D, KIIT Deemed to be University. Dr. S.P. Dhanabal has said 150 delegates from different parts of India, including a few from other countries, have registered for this workshop. He also mentioned the long relation of JSSCPO with Gopkumar Nair Associates.

Dr. Karri V V S Narayana Reddy, Vice-President, IIC-JSSCPO, have briefed the profiles of all speakers and moderated the sessions.

Professor Gopal C. Kundu delivered the first session on the Role of Intellectual Property Rights (IPRs) and IP Management for Development of Start-ups in Disease-Specific Diagnostics and Therapeutics. He has briefed and given a clear introduction about various components of IPR. He has highlighted the importance of IPRs for Biomedical Startups.

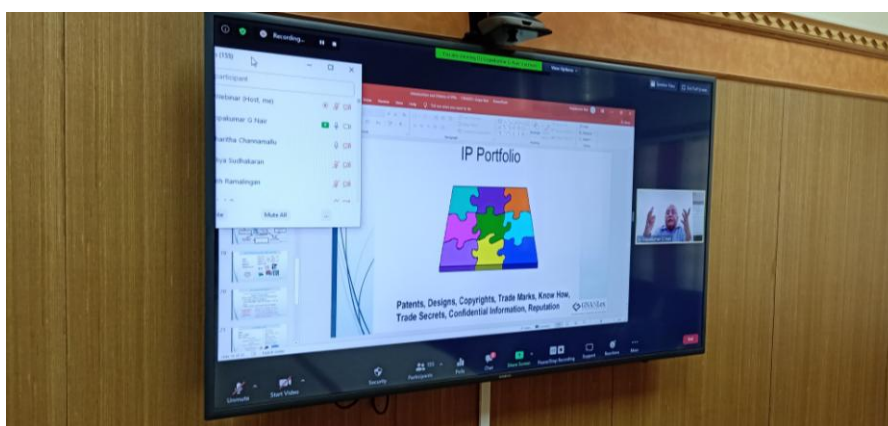
Dr. Gopakumar Nair gave the second talk on the Introduction and History of IPR. He has explained in detail various aspects of innovations and inventions. His examples of many historic patents have motivated the students and researchers to file their inventions.

Ms. Andreyra Fernandes delivered the next session on IPR Management for startups. She has enlightened the differences and comparisons among copyright Vs. Trademarks and Patents Vs. Designs. Her topics on SWOT analyses and IPR policies recommendations have given more ideas to institutes towards the patents managing process. Mrs. Srividya Ravi IPR delivered the last session of the workshop with a focus on Start-up. She has clearly explained the entire patent filing and grating process and highlighted what can be patented and cannot be patented. Her point-to-point discussion on inventions, novelty, inventive steps, and industrial applications has cleared the many doubts about new research about filing their patents.

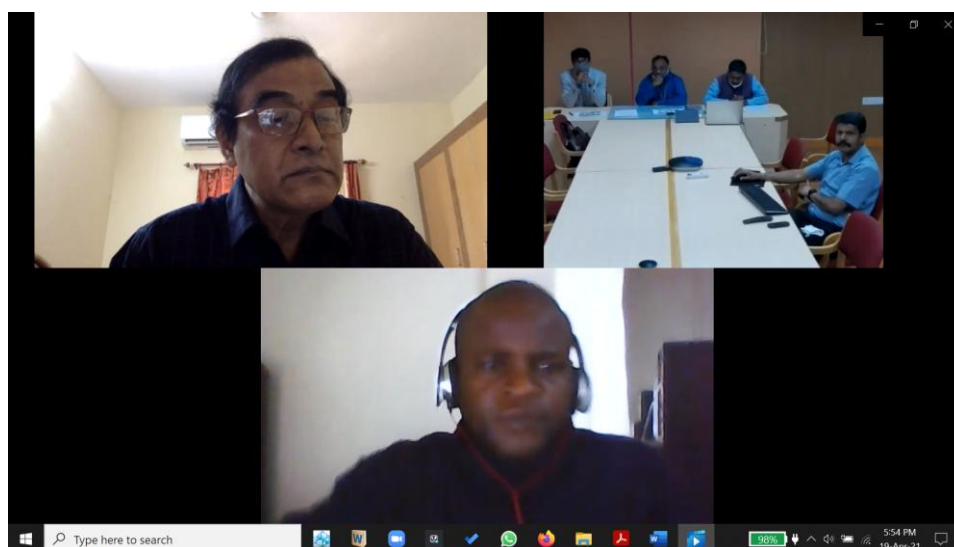
The seminar was concluded with a vote of thanks by Mr.C.Jayakumar, Convenor, IIC-JSSCPO.



**Figure 1. Snapshot of introduction to workshop and speakers.**



**Figure 2. Snapshot of Dr. Gopakumar Nair delivering his talk on "Introduction and History of IPR"**



**Figure 3. Snapshot of international delegates attending the Workshop**