

Report on
Live Webinar on
Improving citation count to become a Top 'Most - Cited' scientist

24 April 2021, 11 am

JSS College of Pharmacy, Ooty (JSSCPO) - Institution's Innovation Council (IIC) has organized a virtual interaction on "Improving citation count to become a Top 'Most - Cited' scientist" with Dr. N. Ponpandian, Bharathiar University, Coimbatore, a Stanford University Top 2% Scientist (Jan 2021) for the benefit of our internal faculty on Saturday 24.4.2021 @ 11 am.

Dr. S.P. Dhanabal, President, IIC-JSSCPO, has introduced the speaker Dr. N. Ponpandian and given the importance of this Interactive Webinar.

Dr. Karri V V S Narayana Reddy, Vice-President, IIC-JSSCPO, has briefed the profile of Dr. N. Ponpandian and moderated the Webinar.

Dr. N. Ponpandian, in his interaction with faculty members, have highlighted the following points for improving the no. of citations

- Collaborate with well-ranked universities and Noble laureate groups.
- Always have a follow-up on who is citing your papers and what kind of works they are researching.
- Choose the specific journals of your research for publications for more reading / citations of your paper.
- Publish in standard and well-reputed publishers/Journals.
- Make the visibility of the published research publications by authors on both public and private platforms.
- Maintain accounts in research platforms such, OrcidiD, Researcher ID, Scopus, etc., and continuously update them.
- Emphasized the importance of self-citations
- Have a publons account for the reviewer's credit.

Apart from the points mentioned above, Dr. N. Ponpandian has highlighted other aspects of publications to make the research more visible and cited. All the internal faculty at JSSCPO have actively participated in this interactive Webinar.

The seminar was concluded with a vote of thanks by Dr. Karri V V S Narayana Reddy.

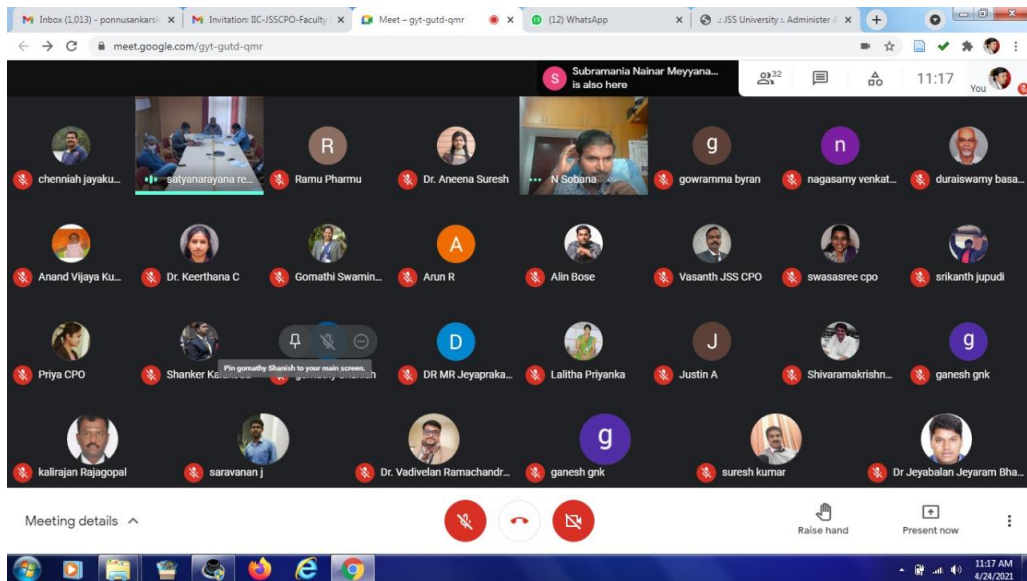


Figure 1. Snapshot of the faculty at JSSCPO attending the Webinar

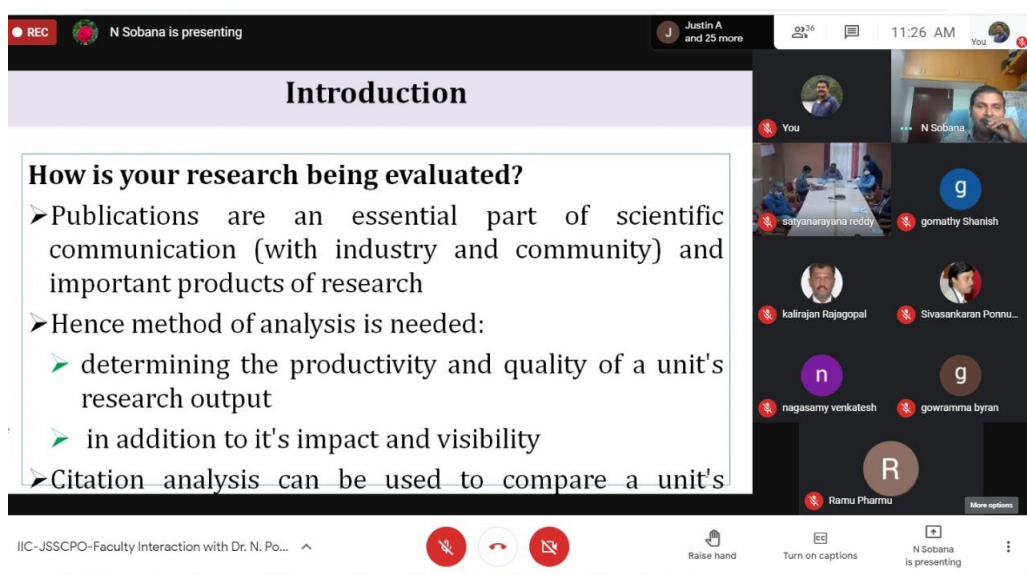


Figure 2. Snapshot of Dr. N Ponpandian delivering his talk on "Improving citations."



Figure 3. Picture showing the Principal along with the Head of the Departments attending the Webinar

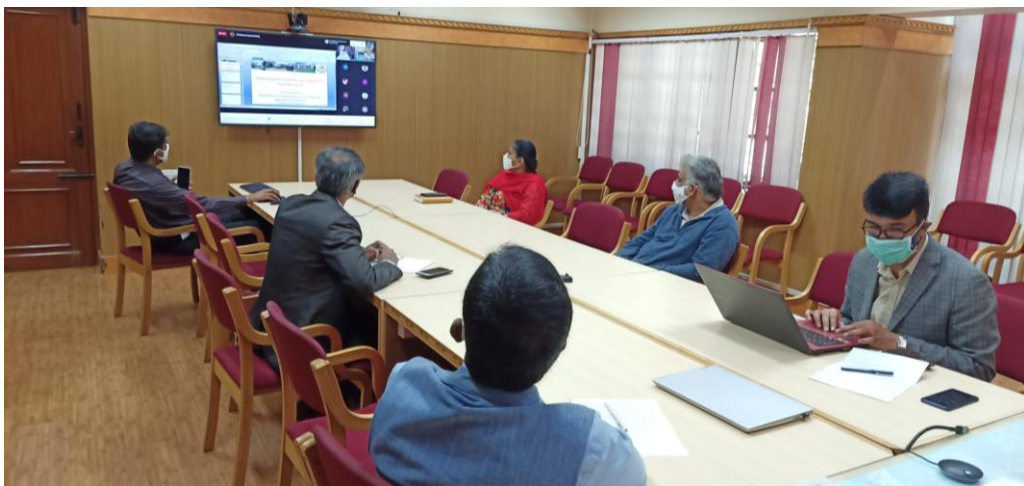


Figure 4. A picture of the Head of the Departments attending the Webinar