

Institution Innovation Council

JSS College of Pharmacy, Ooty

The Nilgiris, Tamilnadu.

LIVE WEBINAR viz zoom platform

Prototype Validation: Converting Prototype into a start-up.

Date: 15 May 2021, Saturday. 11 am to 12.30 pm.

Speaker: Ms Mitakshara Shirgaonkar

Institution Innovation Council (IIC) of JSS College of Pharmacy, Ooty had organised an online webinar on 15th May 2021, entitled “Prototype Validation: Converting Prototype into a start-up” presented by invited speaker Ms Mitakshara Shirgaonkar. Total of 65 participants attended this online webinar conducted viz zoom platform. Ms Mitakshara has vast experience working as independent consultant with pharmaceutical companies. She has been associated with Cipla pharmaceuticals & Rubicon Research as Project Manager. She also holds a Project Management Professional (PMP) certificate to her credit. The topic on discussion ‘converting prototype into a start-up’ was well connected with the audience. Ms. Mitakshara shared her ideas related to business models, journey of business and Innovation. She gave practical examples related to commercial and operational viability of prototype to start-up models. She also touched upon the roadmap and path forward towards prototype start-up models. Overall, this webinar was much useful for the faculty members & researchers interested in prototype & start-up models.

The screenshot shows a Zoom webinar interface. At the top, a status bar indicates 'You are viewing Mitakshara Shirgaonkar's screen' and a 'View Options' button. The main content area displays a diagram titled 'Operational viability' in purple. The diagram consists of a central dark red box labeled 'Company Structure' surrounded by three light pink boxes: 'Financials' (top), 'Workforce' (middle), and 'Infrastructure' (bottom). To the right of these boxes, there are three lines of text: 'Seed funds, Working Overheads', 'Management Team, Human Resources for different functions &', and 'Owned, Rented, This'. Below the diagram, a large pink box contains the text: 'Just starting a venture is not enough. Maintaining requires Operational Robustness.' On the right side of the screen, a vertical list of participants is visible, including 'Vasanth Raj Pal...', 'Mitakshara Shirgaonkar' (who is the active speaker), 'Vishwas H N', and 'Gowthamarajan K'. At the bottom, the Zoom control bar is visible with icons for Unmute, Start Video, Security, Participants (67), Chat, Share Screen, Record, Support, Reactions, and More, along with an 'End' button.

Road Map



Suggested Readings

<https://www.biotech.co.in/sites/default/files/2020-01/Biotechnology-Startup-Ecosystem-in-India.pdf>

https://www.ctsi.ucla.edu/researcher-resources/files/view/docs/EGBS4_Kolchinsky.pdf

<https://www.medicalstartups.org/country/India/>



Vasanth Raj Pal...



Anjali singh



Dr Shanker Kala...



Linda george

Activate Windows
Go to Settings to activate Windows.