

**Institution Innovation Council**  
**JSS College of Pharmacy, Ooty**  
**The Nilgiris, Tamil Nadu.**

LIVE WEBINAR viz zoom platform

Title: Prototype / Process Design and Development – A kick start to start-up.

Date: 03 July 2021, Saturday. 11 am to 12.30 pm.

Speaker: Mr Thirukkurallani K N, Director – Operations, Tectzo solutions Pvt Ltd, Coimbatore.

Institution Innovation Council (IIC) of JSS College of Pharmacy, Ooty had organised an online webinar on 03 July 2021, entitled “Prototype / Process Design and Development – A kick start to start-up” presented by invited speaker Mr Thirukkurallani K N, Director – Operations, Tectzo solutions Pvt Ltd, Coimbatore.. Total of 61 participants attended this online webinar conducted viz zoom platform. Mr Mr Thirukkurallani, has vast experience in the development of successful start-up working as Director – Operations in Tectzo solutions. He also involved in many consultancy and R & D projects with various industries and academic institutions like NIT and IIT. The topic on discussion ‘Prototype / Process Design and Development – A kick start to start-up’ was well connected with the audience. Mr Thirukkurallani shared his ideas related to prototyping, design thinking process, design thinking in healthcare, life cycle of start-up business models. He gave practical examples related to process design, development into prototype followed by start-up models. He also shared short video presentations related to design thinking in healthcare. This webinar was much useful for the faculty members & researchers interested in process design, development and start-up.

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REC Thirukkural Kani is presenting

**Tectzo SOLUTIONS PRIVATE LIMITED**  
*Engineered For Safety*

**Prototype/Process Design and Development- a kick start to startup**

EMERGENCY → DEFINE → IDEATE → PROTOTYPE → TEST

Presented by,  
Mr. K. N. Thirukkuralkani,  
AP/EIE/SREC &  
Chief Operational Officer,  
Tectzo Solutions Private Limited,  
Coimbatore.

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Tectzo Solutions- Design Thinking

Thirukkural Kani CPO Pharmace... Dr Shanker JSS ...

lavanya mude Rinchi Bora ANJALI P B

J Ramesh Phar... 26 others You

11:10 AM | IIC, JSSCPO, Prototype/Process design ...

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## DESIGN THINKING PROCESS

Empathize Define Ideate Prototype Test

Research Your Users' Needs State Your Users' Needs and Problem Challenge Assumptions and Create Solutions Start to Create Solutions Try Your Solutions Out

Tectzo Solutions- Design Thinking 10

11:24 AM | IIC, JSSCPO, Prototype/Process design ...

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Thirukkural Kani  
CPO Pharmace...  
Dr Shanker JSS ...  
Sivasankaran P...  
srikanth jupudi  
suresh kumar  
Bhadram Kalyan...  
39 others  
You

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REC Thirukkural Kani is presenting

## WHAT STARTUP MEANS?

1 Private Limited Company or a registered Partnership Firm or LLP incorporated or registered in India not prior to 10 years.

2 Annual turnover not exceeding INR 25 crore in any preceding financial year

3 Such entity is not formed by:  
➤ Splitting up of a business already in existence  
➤ Reconstruction of a business already in existence

4 Working towards innovation, development, Deployment or commercialization of new products, Processes or services driven by technology or intellectual property

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11:48 AM | IIC, JSSCPO, Prototype/Process design ...

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Thirukkural Kani  
Sivasankaran Po...  
srikanth jupudi  
Dr Shanker JSS ...  
lavanya mude  
SK Janani  
Piyongsola Phar...  
53 others  
You