## **Institution Innovation Council**

## JSS College of Pharmacy, Ooty

## The Nilgiris, Tamil Nadu.

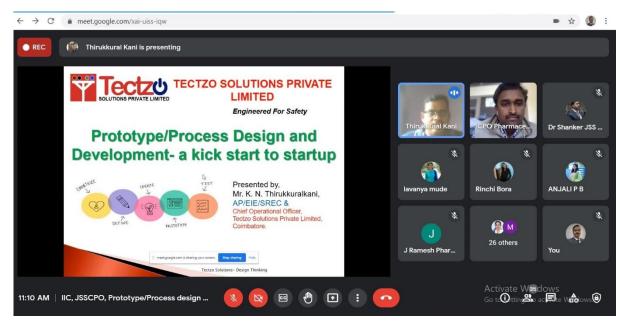
LIVE WEBINAR viz zoom platform

Title: Prototype / Process Design and Development – A kick start to start-up.

Date: 03 July 2021, Saturday. 11 am to 12.30 pm.

Speaker: Mr Thirukkurallani K N, Director – Operations, Tectzo solutions Pvt Ltd, Coimbatore.

Institution Innovation Council (IIC) of JSS College of Pharmacy, Ooty had organised an online webinar on 03 July 2021, entitled "Prototype / Process Design and Development – A kick start to start-up" presented by invited speaker Mr Thirukkurallani K N, Director – Operations, Tectzo solutions Pvt Ltd, Coimbatore.. Total of 61 participants attended this online webinar conducted viz zoom platform. Mr Mr Thirukkurallani, has vast experience in the development of successful start-up working as Director – Operations in Tectzo solutions. He also involved in many consultancy and R & D projects with various industries and academic institutions like NIT and IIT. The topic on discussion 'Prototype / Process Design and Development – A kick start to start-up' was well connected with the audience. Mr Thirukkurallani shared his ideas related to prototyping, design thinking process, design thinking in healthcare, life cycle of start-up business models. He gave practical examples related to process design, development into prototype followed by start-up models. He also shared short video presentations related to design thinking in healthcare. This webinar was much useful for the faculty members & researchers interested in process design, development and start-up.



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	DESIGN THINKING PROCESS	*
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